



United Way of
Southwest Missouri
& Southeast Kansas

**WE TACKLE
THE PROBLEMS MOST
SHY AWAY FROM?**

Community Investment for Community Impact





United Way Fights for the Education, Health and Financial Stability of every person in every one of our communities.

We are not just the Fund Raisers, with your help we are the hand raisers and the game changers.

Funding Programs to Impact Lives

Education

11 Funded Programs

- Boy Scouts
- Joplin NALA Read
- Girl Scouts
- Boys and Girls Club
- Spring River Mental Health
- Pittsburg Community Child Care
- Family Resource Center
- Communities in Schools
- BBBS of Crawford County

**3,535 Program
Unduplicated
Individuals Served**

Health

23 Funded Programs

- Legal Aid of Western Missouri
- Lafayette House
- Joplin Family Y
- Joplin Assoc. for the Blind
- Home Medical Supply
- Community Clinic
- Children's Haven
- Children's Center
- Cerebral Palsy Center
- Spring River
- Cerebral Palsy Research Foundation
- Safehouse Crisis Center
- Pittsburg Family Y
- Kansas Legal Services
- Elm Acres

**13,133 Program
Unduplicated
Individuals Served**

Financial Stability

8 Funded Programs

- American Red Cross
- Salvation Army - Joplin
- Regional Health & Welfare - Crosslines
- Labette Assistance Center
- Wesley House
- Labette Meals on Wheels
- Catholic Charities of SEK
- Salvation Army - Pittsburg

**24,402 Program
Unduplicated Individuals
Served**

New Community Impact Funding Model

- Funding programs that address community critical issues
- Narrowly focused to have community impact
- Enhanced accountability
- Outcome measurements
- Community Investment Panel Site Visits
- Ongoing oversight through Pillar Oversight Committees



Education

Our Goal

United Way of Southwest Missouri and Southeast Kansas funds programs that support school readiness, literacy and academic success.

Our Targets

- Enter school ready to succeed.
- Read proficiently by 3rd Grade
- Make successful transition in and out of middle school.



Health

Our Goal

United Way of Southwest Missouri and Southeast Kansas promotes healthy behaviors in our communities.

Our Targets

United Way of Southwest Missouri and Southeast Kansas works to increase the number of community members who:

- Live a healthy lifestyle, eat well and who are physically active.
- Avoid substance abuse.
- Access physical and dental health care.
- Access personal safety services for individuals and families who face threats to their immediate well-being, including but not limited to domestic violence, child abuse or neglect, and sexual assault.



Financial Stability

Our Goal

United Way of Southwest Missouri and Southeast Kansas works to reduce the number of financial unstable families and individuals and supports their financial independence and workforce development.

Our Targets

- Community Resources aimed at increasing both soft and hard employment skills.
- Affordable childcare to enable employment, health care, social services and daily living activities.
- Financial literacy training programs.
- Resources or services for finding and maintaining affordable housing.



How We Will Measure Success

- More focused on program logic models
- Strong outcome measurement projections
- Quarterly outcome measurement reports
- Quarterly outcome reports reviewed by Pillar Oversight Committee
- Quarterly outcome community report cards





**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED[®]